

Product	<p><b>Strategic Smarts Profile™</b></p> <p>An assessment that provides a comprehensive, overall picture of manager and leader behavior related to the developing and building a strategic oriented culture that build long term value and organizational strength.</p>
Scales	<p>Ratings are provided for the following scales:</p> <p>A. <i>Strategic Information</i>—behavior related to future market trends</p> <p>B. <i>Strategic Intentions</i>—behavior related to boosting innovation</p> <p>C. <i>Strategic Tactics</i>—behavior related to product/service market value</p> <p>D. <i>Strategic-Minded Culture</i>—behavior related to boosting risk taking</p> <p>E. <i>Strategic Thinking</i>—behavior related to analysis and scenario planning</p> <p>F. <i>Strategic Assets</i>—behavior related to boosting long term value chain</p>
Profile	<p>The generated report provides data on the number of individuals who completed the questionnaire, the frequency distribution of ratings (1 - 5) on every question, means (averages) on every dimension, variance with industry benchmarks, and open comments from raters.</p>
Attributes	<p>Important attributes of this assessment include:</p> <ul style="list-style-type: none"> <li>•web enabled and web administration of account set up and of the assessment</li> <li>•10 minute assessment completion for rating 48 questions</li> <li>•unlimited number of raters allowed</li> <li>•industry related comparisons</li> <li>•automated report generation</li> </ul>
Value	<p>Organizations discover the elements needing focused attention on the part of the managers and leaders with a minimal investment of time and resources. There are 45 items that cover 9 factors of performance. Knowing how the ratings are distributed provides a basis for analysis and action.</p>
Who for	<p>Organizations of any size will find the generated data useful in identifying key areas of focus to enhance performance. Consultants, facilitators, and managers can set up the administration and report generation through an easy to use dashboard account.</p>